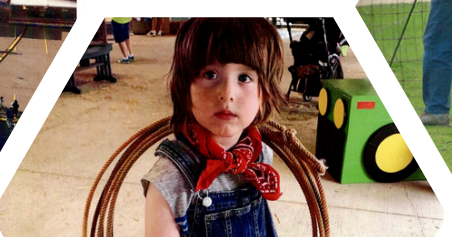




Friends of the DuPage County Fair, Inc.

# SPONSORSHIP OPPORTUNITIES

## 2026



*"The Place Where Community Gathers"*

# Sponsorship Opportunities

## DUPAGE COUNTY FAIRGROUNDS



Dear Friend,

The DuPage County Fair has long been a place where community gathers — where families celebrate tradition, youth showcase their hard work, and neighbors come together to enjoy agriculture, entertainment, and local pride. As we look ahead to the upcoming Fair, we are excited about the events, exhibits, and experiences being planned to continue that tradition.

We invite you to partner with us as a sponsor of the DuPage County Fair. This is a unique opportunity to align your business with one of the county's most recognized and well-attended community events. Each year, thousands of visitors attend the Fair to experience 4-H and youth exhibits, livestock and agricultural education, live entertainment, contests, vendors, and family-friendly attractions. Sponsorship provides meaningful visibility while demonstrating your commitment to the community we serve.



The DuPage County Fair Association, in partnership with the Friends of the DuPage County Fair, Inc., is a 501(c)(3) nonprofit organization. As a self-supporting nonprofit, we do not receive direct municipal, county, or state funding. The Fair and Fairgrounds are made possible through the dedication of volunteers and the generous support of sponsors, donors, and community partners.

Your sponsorship helps us:

- Provide hands-on educational opportunities for youth
- Maintain and improve the Fairgrounds
- Preserve our county's agricultural heritage
- Offer affordable, family-friendly experiences for thousands of families



We offer a variety of sponsorship opportunities designed to fit businesses of all sizes, with recognition and benefits tailored to each level of support. We invite you to be part of the next chapter of the DuPage County Fair. Your partnership helps ensure that this cherished tradition continues for generations to come.

Thank you for your consideration and support.  
Sincerely,

The DuPage County Fair Association Board

DuPage Event Center & Fairgrounds

2015 Manchester Road, N County Farm Rd, Wheaton, IL 60187  
(630) 668-6636 | [info@dupagecountyfair.org](mailto:info@dupagecountyfair.org) | [dupagecountyfair.org](http://dupagecountyfair.org)



# FAIR SPONSORSHIP LEVELS & BENEFITS

Detailed sponsorship opportunities and recognition by level.

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We invite you to explore the sponsorship opportunities outlined in this packet. Custom sponsorship options are available to align with your goals.

To ensure full recognition and inclusion in this year's promotions, please confirm your sponsorship by **May 1st**. We welcome your questions and ideas.

## GRAND CHAMPION SPONSOR

\$5,000

*Official Sponsorship Opportunity with Naming Rights*

- Showcase your products and services during all 4 days of the Fair
- Special Event or Location Sponsor
- Admission passes (50)
- Logo on website as sponsor with link
- Logo on Thank You board at the Fair
- Announcements of your sponsorship during each day of the fair
- Social Media mentions with Logo
- Logo on Fair brochure
- Logo on roadway banner during Fair

### AVAILABLE OPPORTUNITIES

- Bear Hallow Wood Carver
- Axe Women Loggers
- Ikonic Glass
- Roaming Railroad
- Big Run Wolf Ranch

## BLUE RIBBON SPONSOR

\$2,500

*Premium Event Sponsorship*

- Special Event or Location Sponsor
- Admission passes (20)
- Logo on website as sponsor with link
- Logo on Thank You board at the Fair
- Social Media mentions with Logo
- Announcements of your sponsorship during each day of the fair
- Logo on Fair brochure
- Logo on roadway banner during Fair

### AVAILABLE OPPORTUNITIES

- Dining Hall (Building 15)
- Cafe (Building 5)
- Adventureland (Building 17)
- Kid Davies
- Open Class/4-H Exposition
- History of the Fair Exhibit

## RED RIBBON SPONSOR

\$1,000

*Standard Event Sponsorship*

- Special Event or Location Sponsor
- Admission passes (10)
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media mentions with Name
- Name on Fair brochure
- Name on roadway banner during Fair

### AVAILABLE OPPORTUNITIES

- Touch a Truck
- Talent Show
- Sheep Herding Demonstrations
- Butterfly Garden
- Let's Talk Bees
- Plant Bingo

# FAIR SPONSORSHIP LEVELS & BENEFITS CON'T

Detailed sponsorship opportunities and recognition by level.

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## WHITE RIBBON SPONSOR

\$500

### Standard Sponsorship

- Admission passes (6)
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media mentions with Name
- Name on Fair brochure
- Name on roadway banner during Fair

### AVAILABLE OPPORTUNITIES

- Pie Eating Contest
  - Watermelon Eating Contest
  - Marilyn Goodrich 4-H Costume Contest
  - Poultry/Rabbit Barn (Building 9)
  - Goat/Sheep Barn (Building 12)
  - Swine Barn (Building 14)
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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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## FRIENDS OF THE FAIR

\$100

- Name on Thank You board at the Fair
- Name on Website as a sponsor
- Admission passes (4)

## GATHERING PLACE BENCH SPONSORSHIP

\$2,500

This unique opportunity allows individuals, families, and businesses to honor a loved one, celebrate a milestone, or show their support for the community with a permanently placed bench on the fairgrounds.

Each bench includes a custom plaque with a personalized message and serves as a welcoming place for fairgoers to rest, gather, and reflect. This one-time sponsorship allows the bench to be placed on the fairgrounds for a minimum of five years, helping create meaningful spaces where the community can come together.

## IN-KIND CONTRIBUTION / TRADE SUPPORT

Interested in a donation or in-kind sponsorship for the Fair? Let us know!

We'd be looking for some of the following items:

Labor to help paint fences, meals for volunteers, printing, advertising, etc.

## BUILDING SPONSOR

\$2,500

- 2x4 foot sign on building for duration of sponsorship
- Name on Website as a sponsor
- Name on Thank You board at the Fair
- 3 year agreement, \$2,500 each year
- Social Media mentions
- Name on Fair brochure
- Name on Fair poster

## FAIR BANNER SPONSORSHIP

\$225 - 475

- Banner displayed from May - October
- 3x6 foot banner on fence along Manchester
- Banner to be supplied by Sponsor
- Banner placement is subject to availability and fair approval
- Light Pole Banner - \$225
- Standard Banner (3' x 4') - \$225
- Medium Banner (4' x 4') - \$350
- Large Banner (4' x 6') - \$475

NOTE: The Fair can print a banner for you for an additional \$100

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